

John Smith

Product Manager

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Professional Summary

Strategic Product Manager with 7+ years of experience leading cross-functional teams to build and scale digital products. Skilled in product lifecycle management, user research, and data-driven decision-making.

Core Skills

Product Strategy, Roadmapping, Agile/Scrum, User Research, Data Analysis, Stakeholder Management, UX/UI Collaboration, Go-to-Market Strategy

Professional Experience

Senior Product Manager – InnovateTech (2022–Present)

Led product roadmap, increased user engagement by 40%, launched new SaaS features.

Product Manager – DigitalWorks (2019–2022)

Managed backlog, collaborated with engineering/design, improved retention by 25%.

Associate Product Manager – StartUp Hub (2017–2019)

Supported feature development, conducted market research, assisted in product launches.

Education

B.B.A. in Business Administration – University of Texas (2017)

Certifications

Certified Scrum Product Owner (CSPO)

Google Data Analytics Certificate