

# Maria Lopez

Senior UX Designer

PERFECT FIT SCORE

85 / 100

## Recruiter Summary

Maria is a Senior UX Designer with 5+ years spanning agency and in-house environments. She owns the full UX process — research, wireframing, prototyping, and usability testing — and has shipped designs with clear, measurable business outcomes (a 30% lift in user satisfaction at CreativeTech and a 20% checkout conversion improvement in an e-commerce redesign). She is fluent in Figma, comfortable building and maintaining design systems, and used to collaborating closely with product and engineering.

## Why This Candidate Fits

- Senior-level UX skills with a 5-year track record and full-cycle ownership.
- Tangible business outcomes attached to recent work, not just deliverables.
- Cross-context experience: agency (DigitalFlow) and in-house (CreativeTech) — flexible operator.
- Two relevant certifications: Google UX Design and Human-Centered Design.

## Strengths

- Research-driven: user interviews, usability studies, and synthesis into design decisions.
- Strong information architecture and interaction design fundamentals.
- Tool fluency: Figma, Adobe XD, and Sketch — fits into most existing design stacks.
- Design systems experience — can extend an existing system or contribute to building one.

## Areas to Probe in Interview

- Walk through the e-commerce redesign that lifted conversion 20% — what specifically changed?
- How she partners with engineering during handoff (specs, tokens, QA cadence).
- Comfort owning visual design end-to-end vs. partnering with a separate UI/brand designer.
- Experience with accessibility (WCAG) and inclusive design patterns.

## Background Snapshot

- Senior UX Designer, CreativeTech Studio (2022 – Present)
- UX Designer, DigitalFlow Agency (2020 – 2022)
- Junior UX Designer, DesignLab Co. (2018 – 2020)
- B.A. Graphic Design, California State University (2018)
- Google UX Design Certificate; Human-Centered Design Certification.
- Portfolio: mariaux.com

## Compensation & Availability

Target base: USD \$75,000 – \$95,000 (nearshore, full-time, remote). Available within 2 weeks. Open to product or agency-style engagements.

## Recommendation

**Backup — recommended as a strong secondary option.** Maria is a reliable senior UX hire with measurable wins and the right tool stack. Solid choice if budget is tighter than the top two candidates or if the role weights execution and design-system work over 0→1 research leadership.

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Prepared by Perfect Fit Recruiters — Nearshore talent for U.S. companies. This review is confidential and intended for the named client.